

Technical Writing

Technical Writing is a 2-day course that includes all the elements of Business Writing Essentials. It then continues with a series of writing applications and exercises to show you how to develop skills in writing and presenting professional technical documents.

You will get many opportunities to rewrite your technical documents with feedback from our professional writing facilitator.

This is an interactive workshop using practical exercises, discussions and case studies.

Who should attend?

Everyone who needs to communicate complex technical information to a broader business audience.

Content

Business writing fundamentals including:

- writing purpose – value to the readers
- readability
- Plain English, grammar and active or passive voice
- structure and layout, including Front-Focus
- image, language and tone

as well as technical writing application exercises covering:

- rewriting your own work documents by applying the fundamentals
- self and peer group review
- 1:1 facilitator feedback
- Mind Mapping as a tool for document planning
- use of appropriate document structures
- the writing process – Plan, Write, Edit

Outcomes

You will learn how to:

- establish your writing purpose and engage your readers
- improve the clarity and reader-focus of technical documents
- significantly reduce your writing time
- write with greater confidence and look more professional
- use the most appropriate structure and layout
- write a functional executive summary